

Lincoln in Motion Color Logo:



Lincoln in Motion Black Logo:



Lincoln in Motion Color:



Pantone 361

CMYK Build:	RGB Build:
C 75	R 064
M 00	G 166
Y 100	B 041
K 00	

* Please note: the color on this printout may not be an accurate representation of the actual Lincoln in Motion color.

Lincoln in Motion Reversed Logo Use:



Lincoln in Motion Logo "Clear Area" Guidelines:



Using the height of the text block as a measure of one "x" unit, no content, matter or objects should be placed within one "x" unit of any edge of the logo. Keep a clear area one "x" unit to the top, left, and right of the rectangle, and one "x" unit to the bottom of "MOTION".

Lincoln in Motion Logo Minimum Size:



The logo may not be reproduced smaller than 1/2" wide.

Lincoln in Motion Logo Usage Restrictions:

NO



Do not skew or slant the logo in any way.

NO



Do not disproportionately scale or stretch the logo.

NO



Do not re-type or re-draw any elements of the logo.

NO



Do not place the logo on any patterned or photographic background.

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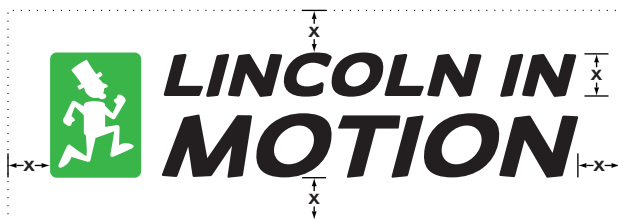
CMYK Build:	RGB Build:
C 75	R 064
M 00	G 166
Y 100	B 041
K 00	

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Lincoln in Motion Reversed Logo Use:



Lincoln in Motion Logo "Clear Area" Guidelines:



Using the height of the L in LINCOLN as a measure of one "x" unit, no content, matter or objects should be placed within one "x" unit of any edge of the logo. Keep a clear area one "x" unit to the top, bottom, and right of the text block, and one "x" unit to the left of the rectangle.

Lincoln in Motion Logo Minimum Size:



The logo may not be reproduced smaller than 3/8" tall.

Lincoln in Motion Logo Usage Restrictions:

NO



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NO



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NO



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